

alux

sunlasses



material:

alux, philippe starck's fetish material. specific alloy to work on the material volume wise: the technical challenge of the alux collection

coating

-anodizing, a treatment that penetrates the block of material
-it enables alux to be colored and protects it against atmospheric aggressions

the plus :

- the biolink hinge, inspired by the human clavicle, it shares the same freedom of movement. It makes every frame light and lets the frame adjust to the wearer's face shape
- the absolute comfort of the zeiss polarized mineral lens with an anti-glare and hydrophobic

coating, they render colors in the most accurate manner.

-the base 8 polarized off-center polycarbonate lens featuring an anti-glare coating
-alux for lightness, technical excellence and style.

for who ?

men and women

where?

the city, for the urban style of the alux sun frames, and for travel thanks to the quality of the sun lenses.

why?

- to enhance the alux collection with sun frames
- to give the opportunity to the optical retailer to have the same references, in both eyeglasses and sunglasses
- to have very elegant, chic and leisure base-8 alux styles

